

# Black Business Review (BBR) Media Kit & Pricing Sheet 2026

Business • Leadership • Culture • Entrepreneurship

## ABOUT BBR

Black Business Review (BBR) is a growing digital media platform dedicated to amplifying Black excellence, entrepreneurship, leadership, innovation, wealth-building, culture, and influence. BBR connects businesses, executives, entrepreneurs, authors, consultants, nonprofits, restaurants, startups, and brands with a growing audience focused on opportunity, leadership, economic empowerment, and cultural impact.

## ADVERTISING & MEDIA OPPORTUNITIES

SERVICE	PRICING
Homepage Premium Banner	\$350/week
Homepage Premium Banner (30 Days)	\$1,000
Homepage Premium Banner (90 Days)	\$2,500
Secondary Homepage Banner	\$500/month
Sidebar Banner Ads	\$250/month
Featured Business Article	Starting at \$350
People On The Move™ Feature	Starting at \$300
Press Release Publication	Starting at \$200
Featured Author Spotlight	Starting at \$250
Executive Video Interview	Starting at \$500
Social Media Campaigns	Starting at \$100
Newsletter Sponsorships	Starting at \$250
Event Promotions	Starting at \$100

## Homepage Premium Banner

- 1 Week — \$350
- 2 Weeks — \$600
- 30 Days — \$1,000
- 90 Days — \$2,500

## Featured Business Articles

- Article Only — \$350
- Article + Social Push — \$500
- Article + Homepage Placement — \$750

## People On The Move™

- Standard Feature — \$300
- Premium Leadership Feature — \$650

## Press Release Distribution

- Press Release Posting — \$200
- Written + Published by BBR — \$450
- Homepage Placement Add-On — +\$250

## Author & Book Promotion

- Basic Author Spotlight — \$250
- Premium Book Campaign — \$750

## Executive Interview Series

- Virtual Interview — \$500
- In-Person Interview — Starting at \$1,500
- Mini Documentary Segment — Starting at \$3,500

## CUSTOM MEDIA PACKAGES

PACKAGE	PRICE
Growth Package	\$1,500
Authority Package	\$3,500
Legacy Brand Package	\$7,500+

## WHY ADVERTISE WITH BBR?

- Targeted entrepreneurial audience
- Black business and leadership focus

- Premium storytelling approach
- Growing national visibility
- Social media amplification
- SEO-friendly online exposure
- Institutional-style presentation

## **CONTACT**

### **Black Business Review (BBR)**

<https://blackbusinessreview.net/>

### **Advertising & Partnerships**

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